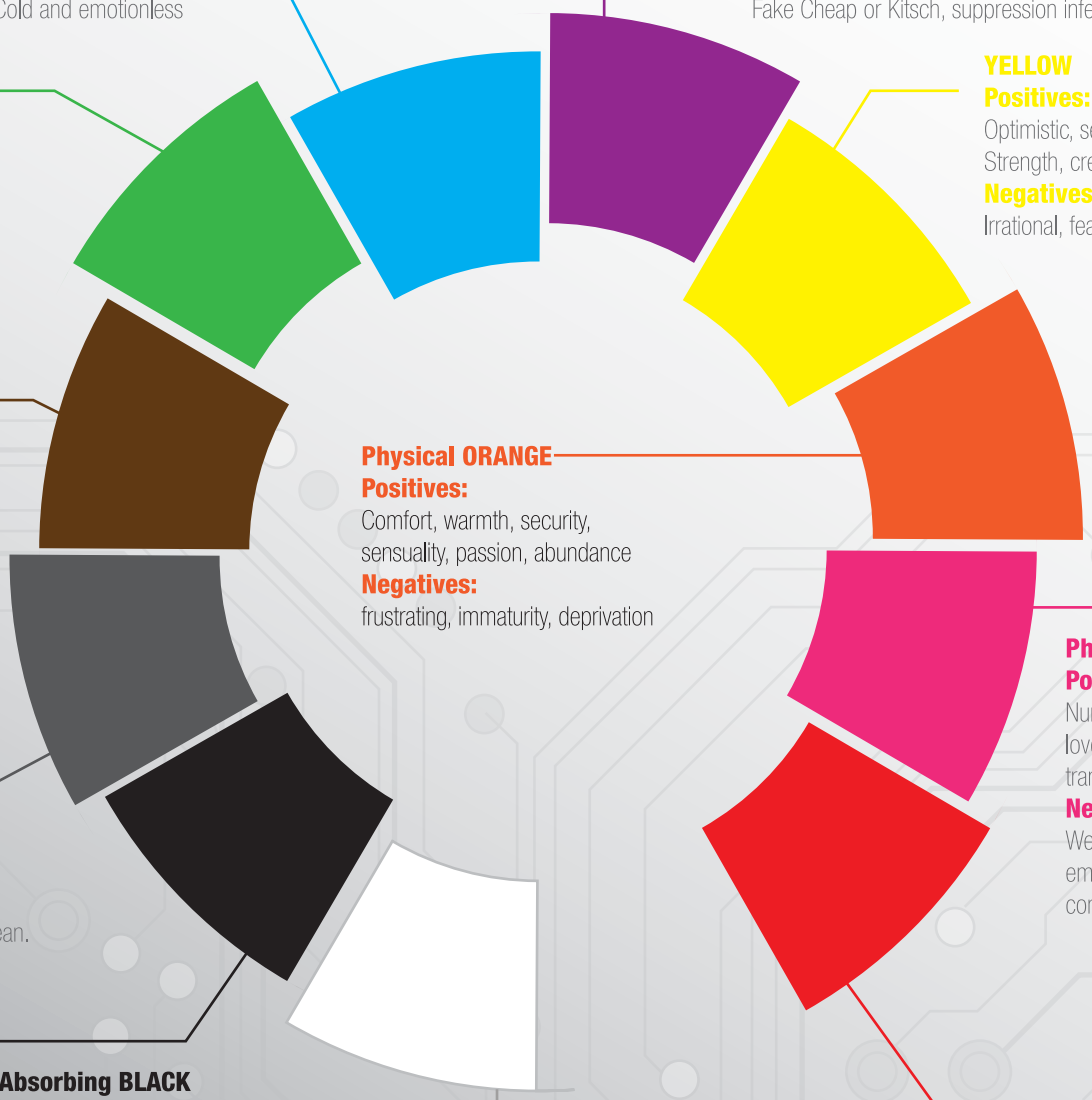
What does color have to do with it? Color and its emotion chart.



Intellectual - BLUE
Positives:
Soothing, Intelligence, Trust, Coolness, Logic and Calm
Negatives:
Cold and emotionless

Spiritual VIOLET
Positives:
Awareness, Inner thought, Spirituality Royalty or Great Quality
Negatives:
Fake Cheap or Kitsch, suppression inferiority

Balanced GREEN
Positives:
Harmony, universal love, restoration, reassurance, environmental, peace equality
Negatives:
Bland and boring

YELLOW
Positives:
Optimistic, self-assured, Strength, creativity
Negatives:
Irrational, fear, anxiety

Serious BROWN
Positives:
Serious, warm, Nature, earth, reliable, support
Negatives:
Humorless, heavy,

Physical ORANGE
Positives:
Comfort, warmth, security, sensuality, passion, abundance
Negatives:
frustrating, immaturity, deprivation

Physical PINK
Positives:
Nurturing, warmth love, sexuality and tranquil
Negatives:
Weakness, emasculating, congested.

Neutral GREY
Positives:
Neutral, Untouchable, Clean.
Negatives:
Depressive, slow no confidence, no energy

Absorbing BLACK
Positives:
Sophisticated, glamourous, secure, safe and efficient
Negatives:
Oppressive, cold, heavy and menacing

Reflective WHITE
Positives:
Hygiene, sterile, clear, pure, clean, simple, sophisticated, efficiency
Negatives:
Sterile, cold, unfriendly, elitist

Physical - RED
Positives:
Uncompromising, Untouchable, Clean and Hygienic.
Negatives:
Cold and distant

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